

Fall - Winter 24-25'

# aymod

ISTANBUL

FOOTWEAR FASHION FAIR



/istanbulaymod

/istanbulaymod

/aymod.istanbu



28 FEBRUARY 02 MARCH

www.aymod.com

# Why Aymod?

AYMOD International Footwear Fashion Fair is one of the most comprehensive footwear fairs in Türkiye and among the largest in Europe. The fair is held twice a year in Istanbul, covering a 60,000 m2 area, bringing together leading manufacturers in the industry, representing international designers and brands...

Footwear companies operating on an international scale present women's, men's, children's, sports footwear, bags, and accessories product groups to foreign purchasing delegations coming from all around the world. According to our records from the event held on **06 - 09 September 2023**, 5.201 foreigners from **111 countries** and a total of **21.053 visitors** attended our fair. A total of **483** domestic and foreign companies participated in our fair. The majority of international customers were from Russia and European Union countries.

AYMOD International Footwear Fashion Fair brings together leading companies in the footwear sector, creating an international platform. Through this platform, participants have the opportunity to seize new business opportunities and establish new collaborations. The fair offers significant marketing and communication opportunities in the footwear sector.

AYMOD International Footwear Fashion Fair, a pioneer in introducing the Turkish footwear sector to the world, has been organized uninterrupted for nearly 35 years. It is unrivaled in terms of quality and variety and attracts attention as a leading trade platform with its broad participant profile.



28 FEBRUARY 02 MARCH 2024 FOOTWEAR FASHION FAIR

# How Can I Exhibit?

We offer 2 different booth options with the highest service quality, MODEL 1 CONSTRUCTION Maxima-Octonorm and MODEL 2 CONSTRUCTION Octonorm, to all international exhibitors considering participating in AYMOD International Footwear Fashion Fair, which will be held at IFM - Istanbul Expo Center between **28 February - 02 March 2024**.



## PRODUCT NAME

**MODEL 1 CONSTRUCTION**  
**Maxima-Octonorm**

For requests of **20 m2**  
or more

MODEL -1	24 m2	
Chair	8	pcs.
White Round Table	2	pcs
Shelf	18	pcs.
Trash Can	1	pcs.
Parquet Floor	24	m2
Refrigerator	1	pcs.
Water Heater	1	pcs.
Counter	1	pcs.
Lighting	8	pcs.
Electrical Panel	1	pcs.
3-Group Outlet	1	pcs.
1*2 Lockable Storage	1	pcs.
Frontal and Counter Print	2	m2
Cleaning	24m2	m2

## Not Included Services

Special digital prints inside and outside the booth will be charged separately. Additional shelf and furniture requests will be charged separately.

The daily cleaning of your booth area is the responsibility of the exhibitor.



**PRODUCT NAME** *MODEL 2 CONSTRUCTION Octonorm*

For requests between  
19 m2 and 9 m2

<b>MODEL -2</b>	<b>15 m2</b>	
Chair	8	pcs.
White Round Table	2	pcs
Shelf	18	pcs.
Trash Can	1	pcs.
Carpeted Floor	15	m2
Lighting	5	pcs.
Electrical Panel	1	pcs.
3-Group Outlet	1	pcs.
Frontal Print	1	m2

**Not Included Services**

Special digital prints inside and outside the booth will be charged separately. Additional shelf and furniture requests will be charged separately. The daily cleaning of your booth area is the responsibility of the exhibitor.

Booth Area and Booth included m2 unit price: <b>140 Euro + Taxes</b>	Only Booth Area M2 Unit price <b>100 Euro + Taxes.</b>
---	---

Payment Method: Cash following the contract.

## INTERNATIONAL HOSTED BUYER PROGRAM

We would like to inform our participants about our International Hosted Buyer Program, which is organized free of charge for our participants at AYMOD International Footwear Fashion Fair. We offer round-trip flight tickets and 3 nights of accommodation service within the scope of our Hosted Buyer Program.

***There is a requirement for our international exhibitor to include 2 customer companies in our program.***

### HOW DO I GET FAIR AREA?



#### Metrobus

After arriving at the Atakoy-Sirinevler station by metrobus, you can use the Airport Metro Connection and get off at the 'World Trade Center-Istanbul Fair Center' stop to reach our fairground.



#### Metro

You can reach our fairground by getting off at the 'World Trade Center-Istanbul Fair Center' stop on the Yenikapı - Ataturk Airport Metro line.



#### Marmaray

For transportation to IFM via Marmaray, you can get off at the 'World Trade Center-Istanbul Fair Center' station using the Marmaray-Yenikapı Airport Metro connection. Alternatively, you can get off at the Yesilyurt station and reach our fairground within 5 minutes by taxi.



#### Bus

For transportation to our fairground by bus, you can use the IETT bus connections and get off at the 'World Trade Center-Istanbul Fair Center' station on the Airport Metro.



#### Taxi

The distance between Istanbul Airport and our fairground is approximately 45 kilometers. Our visitors and participants who will use taxis can reach our fairground in about 35 minutes.



#### Airline

Our participants and visitors who will provide transportation from Istanbul Airport can come to the Yenibosna-Kuleli stop via Havaist or HVIST-10 buses, then reach the Airport Metro connection and come to our fairground from the 'World Trade Center-Istanbul Fair Center' station.

## CONTACT US!

### ***To be for Exhibitor***

Phone: +90 212 549 71 71  
Fax: + 90 (212) 549 71 17

bilgi@tasd.com.tr  
aymod@tasd.com.tr

### ***For Advertising and Sponsorship***

Phone: +90 212 549 71 71  
Fax: + 90 (212) 549 71 17

grafik@tasd.com.tr  
www.aymod.com



/aymod.istanbul



/istanbulaymod



/istanbulaymod